



**Audience**

**Primary Impact**

Low Income Families  
Economically Disadvantaged Youth

**Secondary Impact**

K-12 Students  
Local Residents  
Retirees  
Global Tourists

**Challenges**

One of Utah's most economically disadvantaged counties

One of the poorest, most rural counties

70% of children qualify for free/reduced cost meals

Over 1 Million tourists & 97% public lands strains county resources

**Assets**

- 20+ years programming experience
- 100% volunteer organization
- 10,000+ volunteer hours per year
- Educated, enthusiastic volunteers
- Humanities hub, local arts agency, & enterprise zone
- 1:27 Social Return on Investment
- Positioned for expansion

**Outcomes**

Youth identify the value of humanities and recognize multiple perspectives on issues.

Youth describe a personal connection with humanities experiences associating local issues with global concepts.

Families feel a stronger connection with their community and participant locally.

**Research**

**A Program Built on Research & Experience**

Well-designed programs with quality instructional materials and meaningful hands-on activities increase informal learning.

Community building is more than one-shot programs. It requires ongoing, hands-on experiences and meaningful conversations.

Our local SET SQUAD after-school program was effective. We want to apply this approach to humanities programming.

**Programs**

Immersive Experiences • Family Friendly Atmosphere • Expert Content • Meaningful Activities

Spark the Context w/ Learning Stations & Meaningful Fun

Spark the Conversation w/ Positive Atmosphere

Spark the Content w/ Speakers & Presentations

Spark the Connection w/ Followthrough

2018 - Artifacts of Cultural Heritage of the Colorado Plateau (quilts, fences, brands, sheep camps, rock art, fruit)  
 2019 - People of the Colorado Plateau (explorers, pioneers, ranchers, women, Native peoples)  
 2020 - Culture, Tradition, & National Resources of the Colorado Plateau (bees, horses, orchards, water, fish, cheese camps)

**The Ask**

We're ready to expand and enhance our programs to reach the next level in meeting the needs of our local economically disadvantaged families. We need your help.

**Goal:**  
Connecting economically disadvantaged populations with enriching humanities experiences.

**Approach:**  
By providing a series of ongoing, multi-year, targeted opportunities for families, it's hoped that humanities topics become part of the family conversation, culture, and tradition.

We're happy to report that we have been awarded a \$50,000 conditional grant from the National Endowment for the Humanities to enhance our programming for disadvantaged rural youth and their families. A match is required to receive this funding. As such, we're seeking \$25,000 by May 1, 2017 and \$25,000 by May 1, 2018. Please contribute what you can to this worthwhile project.

To contribute, go to <http://www.entradainstitute.org/sparking/>

**Humanities**

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