



**ANNOUNCEMENT**

***Entrada Institute's***

***V. Douglas Snow Collegiate Mentorship Program***

***August 7<sup>th</sup> - 11<sup>th</sup>, 2024***

***[www.entradainstitute.org](http://www.entradainstitute.org)***

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The **mission of the Entrada Institute** is to serve as an arts and educational center to further public understanding and appreciation of the arts, the natural, historical, and traditional cultural heritage of the high desert Colorado Plateau, and to foster community-based economic development in Wayne County, Utah and the surrounding region.

**The organization currently has three areas of emphasis:**

- Our Scholarship Program for Wayne County High provides much-needed financial support for graduating students who wish to pursue a college education—this includes our new Bernice Scholl Memorial Scholarship fund.
- Our Sunset Series of readings, concerts, slideshows, lectures, festivals and other events enrich the cultural life of Wayne County while providing artists, humanities scholars and earth scientists to share their new and existing works.
- Our Artist in Residence program helps support the creation of new works in the Wayne County environs, while providing a housing and meals stipend and an opportunity for the artist to describe his or her experience.

**TITLE of 2024 PROGRAM:**

**“Redrock Explorations of Light, Color and Topography”**

**PURPOSE:**

This workshop is designed to be an immersive experience, exploring the geology, color, and light of the Capital Reef redock country and translating the experience of this unique and inspiring environment into your personal work.

**WHAT:**

**Collegiate Mentorship with a Utah Guest Artist/Instructor**

The Entrada Institute (Entrada) will provide a \$500 stipend per student and 5 nights lodging at the Entrada House, Wednesday – Sunday. Students must provide for their own transportation and meals.

**WHERE:**

Those selected will be hosted at the Entrada Institute located at 70 S. 200 W. in Torrey.

**GUEST ARTIST/INSTRUCTOR 2024: JEFF JUHLIN, <http://jeffjuhlin.com/>**

**DESCRIPTION:**

Participants will explore local sites with Jeff in and near Capitol Reef National Park. Activities will include several field trips which will require some light hiking. During these inspiring morning hikes, you'll have the opportunity to photograph, paint, sketch and journal your impressions of this amazing environment. Your personal response to nature/place is paramount in this workshop. Participants may use the medium of their choice in the field or in the studio as this is not a workshop to learn specific techniques. We ask that those selected mentees handle subject matter in keeping with the Entrada Institute's mission and educational emphasis on building a greater understanding of the Colorado Plateau.

Participants shall complete several small works or a work complete in the final process of development. These could be in the form of sketchbook images made in the field and/or work(s) completed in the studio. Racking for display will be set up for participants at Robbers Roost for hanging the morning prior to the final event.

**ELIGIBILITY:**

4<sup>th</sup> year/Senior Under-Graduate or Graduate Level students in Fine Art/Studio Art, with emphasis on Painting and Drawing may apply. Applicants will be asked to submit three previous works, provide a letter of reference from a professor in their department and write a brief paragraph on their interest in pursuing a future as a professional artist. If a letter can't be obtained, please submit an additional one or two previous works for consideration.

Applications may be sent to [info@entradainstitute.org](mailto:info@entradainstitute.org) and will be due no later than 5pm on May 10<sup>th</sup>.

## **SCHEDULE:**

**Wednesday** - On **Day 1**, Participants should arrive by 3:00pm to get checked-in at the Entrada House. There will be a short break for you to settle in and then we'll gather at Entrada's performance space at Robbers Roost at 6:00pm. Our host will be Susan Snow. A brief 30-minute orientation by several board members on the Entrada Institute and the work of V. Douglas Snow. The guest artist, Jeff Juhlin, will cover the program agenda for the Mentorship. Entrada will provide light refreshments and snacks. Please use this opportunity to get to know the board members, guest artist and your fellow participants in the V. Douglas Snow Mentorship Program. You will be creating a small and valuable community during the orientation and welcome reception. This opportunity is meant to establish a respectful and supportive collaboration in support of your experience here on the Colorado Plateau and in the local community.

**Thursday** - There will be a morning field trip on **Day 2** with Jeff, lunch, afternoon working in field or studio on your own. The participants can decide if they want to pack a lunch or stop locally somewhere together.

**Friday** - On **Day 3** participants will again take a morning field trip with Jeff, lunch, afternoon working in field or studio on your own. Again, the participants can decide to pack a lunch or stop locally somewhere together.

**Saturday** - On the morning of **Day 4** a mentoring review and one on one and/or group discussions will be held. This will include: 1) how to support your work, 2) creating a body of work, 3) finding your artistic style, and 4) studio practice ideas etc. You will be working on your own in the afternoon. This will take place at Jeff's home and studio.

**Sunday** - We'll hang our work at the Entrada Institute before lunch on **Day 5** for a brief showing and participate in a live broadcast with an in-house and on-line audience about our individual and collective experience at 2:00pm. The host for the broadcast will be Don Gomes, Vice President of the Entrada Institute. You are encouraged to invite people to the Entrada Facebook page to view and participate in the discussion. Participants should notify the Guest Artist/Instructor if they intend to stay Sunday evening or depart early after the program.

## **SELECTION PROCESS:**

A four-person committee will review all application submissions. The committee expects to select up to three Collegiate Mentors for 2024. Selections will be announced on May 15<sup>th</sup> to the Entrada Institute Board of Directors and notifications will then be made to all applicants the following day. Contracts will be sent out via email on May 16<sup>th</sup> and must be returned by May 24 to guarantee your participation.

## **TIMELINES:**

**(Program & Contract Approvals at next meeting on Tuesday, April 9)**

- 1) Guest Artist Contract April 10
- 2) Notice out by April 10
- 3) Applications through May 10
- 4) Selections by May 15
- 5) Distribute In-Residency contracts on May 16
- 6) In-residency contracts returned by May 24
- 7) Insider Press Release, Email Distribution & NOW Playing Utah uploaded/sent out by June 7; Insider publication June 14
- 8) Final announcements and program on-line registration for Sunday broadcast to be sent out again the week prior to the event.
- 9) Event August 7-11
- 10) Post article coverage to be distributed with photos and quotes from participants by August 16 for Insider publication the following Friday.

## **ENTRADA COMMITTEE MEMBERS**

Marci Milligan, Don Gomes, Barry Scholl, Susan Snow

Sandy Brunvand, Sue Martin and Jeff Juhlin.

## **OTHER USEFUL TIPS:**

- Clothing - The weather in Torrey can be unpredictable. In August it should be in the 80's with possible thunderstorms in the afternoon. Please plan to dress appropriately. A hat for hiking during the field trip is a must. Please bring sturdy hiking shoes or cross trainers with treads.
- For the morning field trips - Please bring a day pack to hold your art supplies, a water bottle and a few personal snacks. Sunscreen is recommended, the altitude will range between 6,200 and 7,300 feet.
- Art Supplies - Be sure to pack a sketch book, watercolor pad, canvas or other substrate small enough to carry in and out during the daily field trips. 11" x 14" or smaller paper is recommended. You can work larger when you're in the studio if you prefer.
- You will likely be sitting on a rock or the ground to work on your art during the field trips. You may want to bring a plein air paint box easel set if you have one, as it would also be useful in the studio. Jeff's studio has tables you can work on in the afternoon, but he has no extra easels.
- A camera or your cell phone is recommended to reference any images of the area you wish to capture and work on when you return to work in the studio in the afternoons.
- A journal is also a great idea to write down your thoughts and sketch the views. Given the short window of time, this will also serve to enhance the time you have on location each day. Most find it helpful as they work to create several works while both here and after they return home.



**APPLICATION**

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Applicants are asked to complete the following items for submission to [info@entradainstitute.org](mailto:info@entradainstitute.org) by no later than 5pm on May 10<sup>th</sup>. The selection committee will review them and announce selections on May 15<sup>th</sup>. Contracts for the Mentorship will follow on May 16<sup>th</sup> and must be returned by 5pm on May 24<sup>th</sup> to participate. A full program description is attached for reference. If you have any questions please email us at the address above.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Collegiate Institution: \_\_\_\_\_

Letter of Reference Provided By (please list their name, title and submit an electronic copy with the application):

\_\_\_\_\_

Please provide at least three previous pieces of work and their titles for consideration in a digital format (jpeg or tif files are preferred):

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Finally, please write a paragraph on your intent and aspirations to pursue a career as a professional artist and how this residency experience may help you achieve your goals (no more than 300 words). You may write it in the area below or attach an additional page to the application.