



“V. Douglas Snow Collegiate Mentorship Program Agenda”

August 4th- 8th, 2026

www.entradainstitute.org

The **mission of the Entrada Institute** is to serve as an arts and educational center to further public understanding and appreciation of the arts, the natural, historical, and traditional cultural heritage of the high desert Colorado Plateau, and to foster community-based economic development in Wayne County, Utah and the surrounding region.

The organization currently has three areas of emphasis:

- Our Scholarship Program for Wayne County High provides much-needed financial support for graduating students who wish to pursue a college education—this includes our new Bernice Scholl Memorial Scholarship fund.
- Our Sunset Series of readings, concerts, slideshows, lectures, festivals and other events enrich the cultural life of Wayne County while providing artists, humanities scholars and earth scientists to share their new and existing works.
- Our Artist in Residence program helps support the creation of new works in the Wayne County environs, while providing a housing and meals stipend and an opportunity for the artist to describe his or her experience.

What: Collegiate Mentorship with a Utah Guest Artist/Instructor

The Entrada Institute (Entrada) provides a \$500 stipend per student and 5 nights lodging at the Entrada House, Tuesday, August 4 – Saturday, August 8. Students provide for their own transportation and meals. Students may arrive early on Monday night if they so desire.

Applicants are selected from a pool of 4th year/Senior Under-Graduate or Graduate Level students in Fine Art/Studio Art, with emphasis on Painting and Drawing apply each year. Each student submits three previous works, provides a letter of reference from a professor in their department and writes a brief paragraph on their interest in pursuing a future as a professional artist.

Where:

Those selected are hosted at the Entrada Institute located at 70 S. 200 W. in Torrey.

Guest Artist Jana Parkin:

Jana received a BFA in Art from the University of Utah, where she was privileged to take several classes from Doug Snow himself. She even had one of his original paintings in her bedroom growing up. It is a particular honor to be participating in this mentorship and walking in the footsteps of one of her favorite, most inspiring professors.

Jana is an award-winning watercolorist and has taught art and design at the college level for over 20 years. Jana is passionate about emulating the majesty and magic of nature through watercolor and sharing her passion for painting with her students—whether in formal classes and workshops, private instruction, or out in the wild, *en plein air*.

Jana currently focuses exclusively on watercolor—with the addition of mixed media —partly because it is endlessly challenging, but especially because of its freedom and spontaneity, and its ability to capture and transmit light like no other medium. Collectors frequently comment that they respond to the quality of light and the emotion she captures in her paintings. She doesn't just paint the way a place looks, but how it feels. At a previous Park City show, one enthusiastic collector approached her and said, "I want to take all of this wonderful light home with me!"

In addition to her college courses, Jana teaches workshops locally and globally, and her work is also collected from coast to coast and overseas. See more of her work, learn about workshops, exhibitions and events, sign up for her monthly newsletter, and contact her directly on her website, janaparkin.com.

Title of 2026 Program:

“Iterations in the Landscape”

A five-day immersion in the Colorado Plateau will provide students with sensory stimulation to begin a body of work that reflects their individual connection to the land. As they explore, they may sense the epochal history of the place as well as the moment they find themselves in. Who knows what meaning may find its way into works of art. It will no doubt be exciting for viewers of their work to experience Capital Reef through the eyes of the artists.

Purpose:

This workshop is designed to be an immersive experience, exploring the geology, color, and light of the Capital Reef redrock country and translating the experience of this unique and inspiring environment into your personal work.

Description:

Participants will explore local sites with Jana Parkin in and near Capitol Reef National Park, as well as the surrounding area including Torrey, Teasdale and Boulder Mountain. Activities will include several field trips which may include some light hiking. During these inspiring morning and/or evening hikes, you'll have the opportunity to photograph, paint, sketch and journal your impressions of this amazing environment. Your personal response to nature/place is paramount in this workshop. Participants may use the medium of their choice in the field or in the studio as this is not a workshop to learn specific techniques, but rather to explore your own work.

Jana will be sharing some non-traditional water media materials and techniques that are great ways to capture this geography with you as an added bonus. (Pouring, water-soluble graphite, wax resist, caran-dache, etc.) — Jana noted that from her experience, these are perfect for indoor studio work in case you need to escape the heat or the rain! The golden hour is gorgeous in this area. Not matter the medium you'll be inspired by all the landscape has to offer. We ask that those selected mentees handle subject matter in keeping with the Entrada Institute's mission and educational emphasis on building a greater understanding of the Colorado Plateau. Participants shall complete several small works or a work complete in the final process of development. These could be in the form of sketchbook images made in the field and/or work(s) completed in the studio. Racking for display will be set up for participants at Robbers Roost for hanging the morning prior to the final event.

Schedule:

Tuesday, August 4 - On Day 1, Participants should arrive by 1:00pm to get checked-in at the Entrada House. There will be a short break for you to settle in and then we'll gather at Entrada's performance space at Robbers Roost at 5:00pm. Our Entrada hosts will be Marci Milligan, President, Don Gomes, Vice President, Frank McEntire and Susan Snow, Board Members. An orientation will be given on the Entrada Institute's mission and the work of V. Douglas Snow. The Capitol Reef Field Station Site Manager will share information on the unique and inspiring environment of the Colorado Plateau. The guest artist, Jana Parkin, will cover the program agenda for the Mentorship. Entrada will provide light refreshments and snacks. Please use this opportunity to get to know the board members, guest artist and your fellow participants in the V. Douglas Snow Mentorship Program. You will be creating a small and valuable community during the orientation and welcome reception. This opportunity is meant to establish a respectful and supportive collaboration in support of your experience here on the Colorado Plateau and in the local community.

Wednesday, August 5 - There will be a morning and/or evening field trip(s) on Day 2 with Jana Parkin, lunch, afternoon working in field or at Entrada on your own. The participants can decide if they want to pack a lunch or stop locally somewhere together.

Thursday, August 6 - On Day 3 participants will again take a morning field trip to either Boulder Mountain or the Capitol Reef National Park Field Station with Jana Parkin, lunch, afternoon working in field or at Entrada on your own. Again, the participants can decide to pack a lunch.

Friday, August 7 - On the morning of Day 4 you'll have time in the studio to refine your body of work for exhibition and pull together your presentation. A review on messaging your personal experience on the land, insights into your own interpretive / creative process, and developing a discussion about your work within an environmental, historical, cultural, and stylistic context of landscape painters, like V. Douglas Snow and others. **Later in the day around 4pm a panel of professional artists, with varied professional experiences, will gather at Entrada and explore professional career pathways with the students. Refreshments will be served at the gathering.**

Saturday, August 8 – The morning will begin with mentoring reviews, featuring both one on ones and a group discussion. The discussions will include: 1) how to support your work, 2) creating a body of work, 3) finding your artistic style, and 4) studio practice ideas etc. **We'll then break for lunch and come back to hang our work at Entrada. The evening provides an opportunity for a brief showing and participation in a live broadcast with an in-house and on-line audience about our individual and collective experience from 7:00 – 8:00 pm.** (There will be space for 3-4 pieces each to exhibit). The host for the broadcast will be Don Gomes, Vice President of the Entrada Institute. You are encouraged to invite people to the Entrada Facebook page to view and participate in the discussion.

Participants can depart from the event on Sunday at their convenience.